PEOPLE AND ACCESS – 68 POINTS possible

- Background of organization to carry out meaningful arts or culture activities. (0–20 points)

- Organizations that include or reach the underserved, especially minorities or those with low incomes. Groups that are historically discriminated against and people with access or equity issues, such as LGBT, elderly, disabled, or a community with few arts and culture services. (0–28 points)

- Increases an individual’s opportunities to broaden and deepen creative expression, or provide services to artists or on behalf of the arts sector, building a vibrant creative region. (0–20 points)

STRUCTURE – 20 POINTS possible

- Staff (or volunteers), artists, Board or Advisory Group, or established collaborative partnerships that reflect diversity of the communities served. (0–8 points)

- Capacity to implement the plans in the application (based on the skills of artists, staff, volunteers, consultants, or board and the track record of getting earned, donated, or in-kind support). (0–12 points)

GRASSROOTS & EXCELLENCE – 12 POINTS possible

- Working from the ground-up to broaden, deepen, and diversify participation in arts and culture in the region. Excellent artistic quality as defined by the people served. Committed to provide arts and culture services now and in the future (even if a grant is made for less than the requested amount or denied).

TOTAL – 100 POINTS possible